NEWS RELEASE	Contact: Communications Manager Tom Farmer
FOR IMMEDIATE USE	800-828-5787, publicrelations@pitsco.com

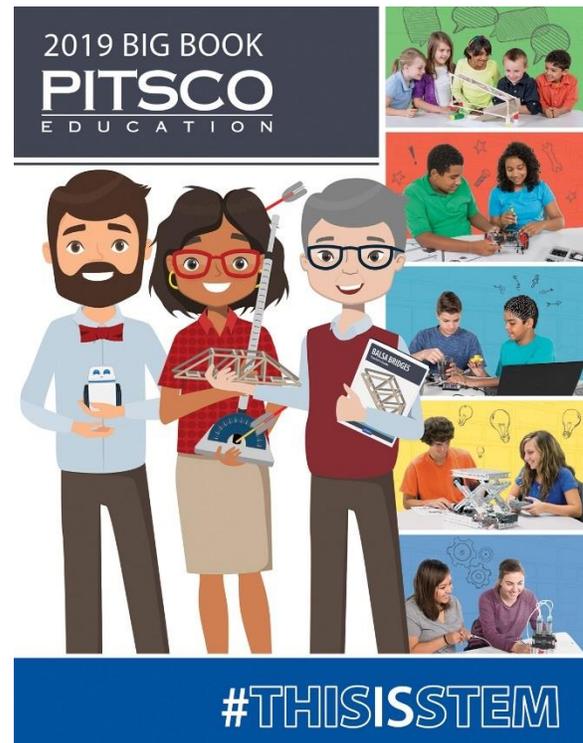# #ThisIsSTEM – Pitsco's 2019 *Big Book*

Coding and any other STEM needs can be addressed with the new catalog

PITTSBURG, KS (January 14, 2019) – For 48 years, Pitsco has helped teachers and their students experience success through hands-on learning solutions. Our 2019 *Big Book* catalog is perfectly in line with this timeless strategy!

The 2019 *Big Book* is brimming with exciting products, activities, curriculum, and solutions to better serve teachers and students! New this year is the Coding section. Coding in the classroom adds another avenue of problem-solving, cooperation, and computational thinking. We have new offerings in our KUBO line as well as products from our new partners Microduino, Fable, UBTECH, and Arduino. From single kits to classroom packs, our coding products span Grades K-12 and include screen-free programming as well as visual and text-based coding – a variety of options for all students.

After years in the making, Mr. Robot II has finally made his debut. Perfect for a capstone project or makerspace, Mr. Robot II comes with everything needed to build a five-foot-tall robot that can move forward and backward, lift at the shoulders, bend at the elbows, turn its head, laugh, and say "hello" and "thank you," not to mention take your students' interest in robotics to the absolute max. Mr. Robot II is paired with and controlled by the brand new TETRIX® Tele-Op Control Module and SONY PS4 DUALSHOCK remote control, which allow for the programming of endless movements and functions. Mr. Robot II is ready to make his appearance in your classroom!

More exciting additions to the catalog are nine enhanced teacher guides with FREE digital downloads – yes, they are absolutely **free**. Select teacher guides are now enhanced with a variety of math,

science, and technology activities; pretests and posttests; resource pages; and links to video resources. These guides contain separate activities for middle school and high school students as well as links to career information and applications of the 4Cs (communication, collaboration, critical thinking, and creativity). Equipment and supplies needed to complete the activities are listed in each teacher guide. Guide downloads can be accessed on our website or by using links throughout the catalog.

Along with a new year come new challenges, and Pitsco is here to provide solutions that lead to success in the classroom. Be sure to check out the rest of our new products in the catalog by downloading it at Pitsco.com or requesting a printed catalog mailed to your school. We wish you all the best in 2019!

Highlights/Multimedia:

- Click to Tweet: Coding and any other STEM needs can be addressed with the 2019 Big Book from @pitscoed. Pitsco.com/CatalogRequest
- **Learn more about Pitsco's latest products**: Pitsco.com
- **Request or download the catalog**: Pitsco.com/CatalogRequest

Pitsco Education is the leading provider of K-12 hands-on STEM solutions. STEM education prepares learners for the future through the integration of science, technology, engineering, and math concepts using relevant hands-on applications to connect school, community, and work. Our various products, activities, curriculum, and solutions promote positive learning experiences and continued classroom success.

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